

## Package Discounts for

## **Cooking Schools**

You're a cooking school: Our readers are the parents in your target market! We promote local hands-on experiences for kids, teens, and families year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!



- One-year content ad on our handson class page
- A paragraph in our after-school / fall program e-newsletter the second Monday of August



## **STANDARD: \$2010 \$1290**

- One-year content ad on our hands-on / cooking class page
- One-year content ad in our hands-on / cooking summer camp page
- A paragraph in our after-school / fall program e-newsletter in August
- A paragraph in the March and April editions of summer camp newsletters
- Six paragraphs (choose six Thursdays during the year) in our weekly e-newsletter





## PREMIUM: \$5010 \$2730

- One-year content ad on our hands-on / cooking class page
- One-year content ad in our hands-on / cooking summer camp page
- A paragraph in our after-school / fall program e-newsletter in August
- A paragraph in the March and April editions of summer camp newsletters
- Six paragraphs (choose six Thursdays during the year) in our weekly e-newsletter
- One year upgrade of your listing
- Two months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)





CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!