# HEALTH & WELLNESS EDUCATION PACKAGES 2025







## Package Discounts for Health & Wellness Educators

You're a yoga or health & wellness educator: Our readers are your audience! We promote wellness education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!

### V INTRO: <del>\$730</del> <u>\$480</u>

- 12-month content ad on our exercise & health classes page
- A paragraph in our after-school / fall program e-newsletter the second Monday of August





#### **STANDARD: \$2010 \$1290**

- 12-month content ad on our exercise & health classes page
- 12-month content ad on our exercise & health summer program page
- Paragraph in fall program newsletter
- Paragraphs in our March and April editions of our summer program newsletter
- Six paragraphs (you choose six different Thursdays during the year) in our weekly e-newsletter about your program

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

#### PREMIUM: <del>\$4410</del> \$2610

- 12-month content ad on our exercise & health classes page
- 12-month content ad on our exercise & health summer program page
- Paragraph in fall program newsletter
- Paragraphs in our March and April editions of our summer program newsletter
- One paragraph per month for 12 months in our weekly e-newsletter about your program
- 12 months of square image ads (250 x 250) running throughout our site – can leave same ad or change as you like
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)

